Feb. 20, 2024 Listing Department Tokyo Stock Exchange, Inc.

Outline of Initial Listing Issue

Company Name Ishin Co.,Ltd. Scheduled Listing Date Mar. 25, 2024 Market Section Growth Market

Current Listed Market N/A

Name and Title of

KATAOKA Satoshi, President Representative

Address of Main Office 6-28-7 Shinjuku, Shinjuku-ku Tokyo, 160-0022

Tel. +81-3-5291-1580

(Closest Point of Contact) (Same as above)

> Home Page https://ishin1853.co.jp/

Date of Incorporation Apr. 1, 2005

Description of Business Marketing support business for companies providing services to local

authorities, Global open innovation support for Japanese

enterprises, Branding and recruitment support business for emerging

companies

Category of Industry /

Services / 143A(ISIN JP3136970005)

Authorized Total No. of

Shares to be Issued

6,400,000 shares

No. of Issued Shares

1,600,000 shares (As of Feb. 20, 2024)

No. of Issued Shares

1,840,000 shares

(incl. treasury shares) at the Time of Listing (Note 1) The number includes newly issued shares issued through the public offering.

(Note 2) The number could increase as a result of the exercise of share

options, etc. JPY 8,000 thousand (As of Feb. 20, 2024)

Capital No. of Shares per Share

Unit

100 shares

Business Year

From Apr. 1 to Mar. 31 of the following year

General Shareholders

Within 3 months after the end of the business year

Meeting

Mar. 31

Record Date Record Date of Surplus

Dividend

Sep. 30 and Mar. 31

Transfer Agent

Mitsubishi UFJ Trust and Banking Corporation

Auditor

PricewaterhouseCoopers Japan LLC

Managing Trading

Participant

Mizuho Securities Co., Ltd.

<overview of="" offering<="" public="" th=""><th>g and Secondary Distribution ></th><th></th></overview>	g and Secondary Distribution >	
Public Offering /	Public Offering (Newly Issued Shares)	240,000 shares
Secondary Distribution	Secondary Distribution	250,000 shares
	(Placement Underwritten and Purchased	
	by Principal Underwriting Participants)	
	Secondary Distribution	73,500 shares
	(Placement by over-allotment scheme)	
Original Share offerors	AKASHI Tomoyoshi	197,200 shares
	MATSUURA Michio	52,800 shares
Offering Price	Book-building method	
Determination Method		
Provisional Conditions	Mar. 5, 2024	
Determination Date		
Book-building Period	Mar. 6, 2024 to Mar. 12, 2024	
Offering Price	Mar. 13, 2024	
Determination Date		
Subscription Period	Mar. 14, 2024 to Mar. 19, 2024	
Payment Date	Mar. 22, 2024	
Settlement Date	Mar. 25, 2024	
Principal Underwriting	Mizuho Securities Co., Ltd.	
Participants	SMBC Nikko Securities Inc.	
	SBI SECURITIES Co.,Ltd.	
	MATSUI SECURITIES CO.,LTD.	
	Monex, Inc.	
	IwaiCosmo Securities Co.,Ltd.	
	Kyokuto Securities Co., Ltd.	
	Tokai Tokyo Securities Co., Ltd.	
	Marusan Securities Co.,Ltd.	

- (Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.
- (Note 2) The "Initial Listing Application Securities Report (Part I)" (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.
- (Note 3) Buy and sell market orders for this issue are prohibited in transactions carried out up to and including the initial price determination date.