

Step 1. Learn About Misalignments Between Companies and Investors' Perspectives



Compare the misalignments likely to occur depending on your company's situation and use them to analyze your company's initiatives

Cases Where Companies Are Not Aligned With Investors' Perspectives

- Ten examples of misalignment at three levels of implementation status

Step 2. Consider and Improve Initiatives



Use the key points and examples provided to promote initiatives that take into consideration investors' perspectives.

Updated

Explanation of Key
Points Considering
The Investor's
Point of View



New

Case Studies of Companies' Initiatives
Toward Issue Resolution (6 companies)

- Examples of processes by which companies solved issues

New

2025 Case studies (33 companies)
(& 2024 Case studies)

- Examples of initiatives highly rated by investors