

Written Assurance regarding Program Listing

Date: 11 October 2012

To: Tokyo Stock Exchange, Inc., President & CEO

Address of principal place of business: SK T-Tower, 11, Euljiro 2-Ga, Jung-gu, Seoul, Korea

Name of the applicant: SK Telecom Co., Ltd.

Name and title of the representative:

서울특별시 중구 을지로2가 11번지

SK텔레콤주식회사

Sung Min **대표이사** President & Chief Executive Officer



SK Telecom Co., Ltd. (the "Applicant"), upon submitting program information to Tokyo Stock Exchange, Inc. (the "Exchange"), hereby assures the following:

1. Documents submitted by the Applicant to the Exchange in the course of submission of program information, initial listing application based on said program information, and examination/confirmation of listing qualification contain all necessary information without omission and the contents of such documents are wholly true and correct.
2. The Applicant will comply with any and all of the operating rules, the Special Regulations of Securities Listing Regulations Concerning Specified Listed Securities, and any other rules including bylaws in relation to such rules established by, and to be established or revised by, the Exchange (collectively, the "Rules") as may be applicable to the Applicant as well as the bonds thereof to be listed based on said program information (collectively, the "Listed Bonds").
3. The Applicant will comply with any and all of the orders, procedures and measures including delisting of the Listed Bonds, and suspension of sales and purchase of the Listed Bonds made, conducted or taken by the Exchange in accordance with the Rules.
4. If any suit arise from this written assurance or arise between the Applicant and the Exchange in connection with the Listed Bonds, Tokyo District Court shall have and exclusive jurisdiction over such a suit as the court of first instance.