

Outline of Initial Listing Issue

Company Name	ULURU.CO.,LTD.
Scheduled Listing Date	Mar. 16, 2017
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	Tomoya Hoshi, President
Address of Main Office	3-12-1 KDX Harumi BLDG. 9F, Harumi, Chuo-ku, Tokyo, 104-0053
(Closest Point of Contact)	Tel. +81-3-6221-3069
Home Page	(Same as above)
Date of Incorporation	http://www.uluru.biz/
Description of Business	Aug. 31, 2001
Category of Industry / Code	CGS (Crowd Generated Service; The business is generated by Crowdsourcing)
Authorized Total No. of Shares to be Issued	Information & Communication • 3979 (ISIN JP3159920002)
Outstanding Shares	11,199,200 shares
No. of Outstanding Shares (incl. treasury shares) at the time of Listing	2,799,800 shares (As at Feb. 13, 2017)
Capital at the time of Listing	3,049,800 shares
Capital at the time of Listing	JPY 335,163 thousand (As at Feb. 13, 2017)
No. of Shares per Share Unit	JPY 680,163 thousand
Business Year	Note: The outstanding shares and the capital at the time of listing count in newly issued shares issued through the public offering.
General Shareholders Meeting	100 shares
Record Date	Every year from Apr. 01 to Mar. 31 of the following year
Record Date of Surplus Dividend	Within 3 months after the end of the business year
Transfer Agent	Every year on Mar. 31
Auditor	Every year on Sep. 30 and Mar. 31
Managing Trading Participant	Mitsubishi UFJ Trust and Banking Corporation
	Ernst & Young ShinNihon LLC
	Nomura Securities Co.,Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	250,000 shares 1,025,800 shares
Original Share Offerers	Secondary Offering (Placement by over-allotment scheme) Nissay Capital No.5 Investment LP Minnano Wedding Co.,Ltd. Yuhei Okeyama Others	191,300 shares 413,200 shares 264,300 shares 99,900 shares 248,400 shares
Offering Price	JPY 3,000	
Principal Underwriting Participants	Nomura Securities Co.,Ltd. SMBC Nikko Securities Inc. Daiwa Securities Co. Ltd. Mizuho Securities Co., Ltd. Ichiyoshi Securities Co., Ltd. ACE SECURITIES CO., LTD. Marusan Securities Co.,Ltd. Monex, Inc. IwaiCosmo Securities Co.,Ltd. Okasan Securities Co., Ltd.	

(Note) The “Initial Listing Application Securities Report (Part I)” of the company is available on our homepage. Please refer to such release for details.