

Outline of Initial Listing Issue

Company Name	Net Marketing. Co.Ltd.
Scheduled Listing Date	Mar. 31, 2017
Market Section	JASDAQ Standard
Current Listed Market	N/A
Name and Title of Representative	Kunihisa Miyamoto, President C.E.O
Address of Main Office	1-20-18 Ebisu, Shibuya-ku Tokyo, 150-0013 Tel. +81-3-6408-6896
(Closest Point of Contact)	(Same as above)
Home Page	http://www.net-marketing.co.jp/
Date of Incorporation	Jul. 09, 2004
Description of Business	Advertising agency business: Affiliate marketing strategy planning and execution services to support customers' marketing operations Media business: Operates a safe and secure online matchmaking service "Omiiai", and related services
Category of Industry / Code	Services • 6175 (ISIN JP3758220002)
Authorized Total No. of Shares to be Issued	20,000,000 shares
Outstanding Shares	6,492,000 shares (As at Feb. 24, 2017)
No. of Outstanding Shares (incl. treasury shares) at the time of Listing	6,772,000 shares
Capital at the time of Listing	JPY 136,820 thousand (As at Feb. 24, 2017) JPY 283,652 thousand Note: The outstanding shares and the capital at the time of listing count in newly issued shares issued through the public offering. Also, the both numbers could increase as a result of the exercise of the share options.
No. of Shares per Share Unit	100 shares
Business Year	Every year from Jul. 01 to Jun. 30 of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Every year on Jun. 30
Record Date of Surplus Dividend	Every year on Dec. 31 and Jun. 30
Transfer Agent	Mitsubishi UFJ Trust and Banking Corporation
Auditor	Ernst & Young ShinNihon LLC
Managing Trading Participant	SBI SECURITIES Co.,Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	280,000 shares 680,000 shares
	Secondary Offering (Placement by over-allotment scheme)	144,000 shares
Original Share Offerers	RIP 2nd R&D Investment Partnership DBJ Capital Investment Limited Partnership	660,000 shares 20,000 shares
Offering Price	JPY 1,140	
Principal Underwriting Participants	SBI SECURITIES Co.,Ltd. SMBC Nikko Securities Inc. TOYO SECURITIES CO.,LTD. ACE SECURITIES CO., LTD. AIZAWA SECURITIES CO., LTD. Mito Securities Co.,Ltd. IwaiCosmo Securities Co.,Ltd. SMBC Friend Securities Co., Ltd. Kyokuto Securities Co., Ltd.	

(Note) The “Initial Listing Application Securities Report (Part I)” of the company is available on our homepage. Please refer to such release for details.