

## Outline of Initial Listing Issue

Company Name	DM Solutions Co.,Ltd
Scheduled Listing Date	Jun. 20, 2017
Market Section	JASDAQ Standard
Current Listed Market	N/A
Name and Title of Representative	Takuji Hanaya, CEO
Address of Main Office	1-1-3 Gotenyama, Musashino-shi Tokyo, 180-0005 Tel. +81-422-26-7147
(Closest Point of Contact)	(Same as above)
Home Page	<a href="https://www.dm-s.co.jp/">https://www.dm-s.co.jp/</a>
Date of Incorporation	Sep. 15, 2004
Description of Business	The surrogate sending business for direct mails and home delivery providing one-stop services and content marketing, Search Engine Optimization consulting and operating media websites for online advertising
Category of Industry / Code	Services • 6549 (ISIN JP3548790009)
Authorized Total No. of Shares to be Issued	4,400,000 shares
Outstanding Shares	1,102,000 shares (As of May 16, 2017)
No. of Outstanding Shares (incl. treasury shares) at the Time of Listing	1,202,000 shares
Capital at the Time of Listing	JPY 73,485 thousand (As of May 16, 2017) JPY 188,485 thousand Note: The outstanding shares and the capital at the time of listing count in newly issued shares issued through the public offering.
No. of Shares per Share Unit	100 shares
Business Year	From Apr. 01 to Mar. 31 of the following year
General Shareholders Meeting	In June
Record Date	Mar. 31
Record Date of Surplus Dividend	Sep. 30 and Mar. 31
Transfer Agent	Mitsubishi UFJ Trust and Banking Corporation
Auditor	KPMG AZSA LLC
Managing Trading Participant	SBI SECURITIES Co.,Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	100,000 shares 97,000 shares
	Secondary Offering (Placement by over-allotment scheme)	29,000 shares
Original Share Offerers	Kazuhisa Matsumoto Kouta Zaikawa Takuji Hanaya Others	50,000 shares 12,000 shares 7,000 shares 28,000 shares
Offering Price	JPY 2,500	
Principal Underwriting Participants	SBI SECURITIES Co.,Ltd. Nomura Securities Co.,Ltd. Mizuho Securities Co., Ltd. IwaiCosmo Securities Co.,Ltd. H.S. SECURITIES CO.,LTD. ACE SECURITIES CO., LTD. Okasan Securities Co., Ltd. TAKAGI SECURITIES CO., LTD. Mito Securities Co.,Ltd. AIZAWA SECURITIES CO., LTD. SMBC Friend Securities Co., Ltd. Kyokuto Securities Co., Ltd. TOYO SECURITIES CO.,LTD.	

(Note) The “Initial Listing Application Securities Report (Part I)” of the company is available on our homepage. Please refer to such release for details.