

Outline of Initial Listing Issue

Company Name	Fringe81 Co.,Ltd.
Scheduled Listing Date	Jun. 27, 2017
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	Yuzuru Tanaka, President
Address of Main Office	Roppongi Hills Mori Tower 8F, 6-10-1 Roppongi, Minato-ku, Tokyo, 106-6108
(Closest Point of Contact)	Tel. +81-3-6869-8100
Home Page	(Same as above)
Date of Incorporation	http://www.fringe81.com
Description of Business	Nov. 15, 2012
Category of Industry / Code	Development and Operation of Internet-based Advertising Platforms (Advertising Network etc.) in Conjunction with Marketing-consulting Services to Advertisers. Develops and Operates Web Services in Human Resource Technology Domain
Authorized Total No. of Shares to be Issued	Services ・6550(ISIN JP3826780003)
Outstanding Shares	9,000,000 shares
No. of Outstanding Shares (incl. treasury shares) at the Time of Listing	2,295,500 shares (As of May 23, 2017)
Capital at the Time of Listing	2,404,300 shares
No. of Shares per Share Unit	JPY 334,913 thousand (As of May 23, 2017)
Business Year	JPY 465,038 thousand
General Shareholders Meeting	Note: The outstanding shares and the capital at the time of listing count in newly issued shares issued through the public offering.
Record Date	100 shares
Record Date of Surplus Dividend	Every year from Apr. 01 to Mar. 31 of the following year
Transfer Agent	Within 3 months after the end of the business year
Auditor	Every year on Mar. 31
Managing Trading Participant	Every year on Mar. 31 and Sep. 30
	Sumitomo Mitsui Trust Bank, Limited
	Ernst & Young ShinNihon LLC
	Nomura Securities Co.,Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering /	Public Offering (Newly Issued Shares)	108,800 shares
Secondary Offering	Secondary Offering	151,300 shares
	(Placement Underwritten and Purchased by Principal Underwriting Participants)	
	Secondary Offering	39,000 shares
	(Placement by over-allotment scheme)	
Original Share Offerers	Yuzuru Tanaka	98,500 shares
	Technology Ventures III Venture Capital Limited Partnership for Investment	42,100 shares
	Tetsuya Isozaki	2,300 shares
	Others	8,400 shares
Offering Price	JPY 2,600	
Principal Underwriting Participants	Nomura Securities Co.,Ltd. Mizuho Securities Co., Ltd. SMBC Nikko Securities Inc. Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. Monex, Inc. IwaiCosmo Securities Co.,Ltd.	

(Note) The “Initial Listing Application Securities Report (Part I)” of the company is available on our homepage. Please refer to such release for details.