

Outline of Initial Listing Issue

Company Name	Money Forward, Inc.
Scheduled Listing Date	Sep. 29, 2017
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	Yosuke Tsuji, President CEO
Address of Main Office	17F Morinaga Plaza Bldg. 5-33-1 Shiba, Minato-ku, Tokyo, 108-0014 Tel. +81-3-6453-9160
(Closest Point of Contact)	(Same as above)
Home Page	http://corp.moneyforward.com/
Date of Incorporation	May 18, 2012
Description of Business	Providing Personal Financial Management service "Money Forward" for individuals and cloud-based SaaS applications "MF Cloud Series" (i.e. Accounting, Tax return, Invoice, Payroll, Clearing, My Number) for sole proprietors and SMEs
Category of Industry / Code	Information & Communication • 3994 (ISIN JP3869960009)
Authorized Total No. of Shares to be Issued	44,978,000 shares
Outstanding Shares	16,661,700 shares (As of Aug. 25, 2017)
No. of Outstanding Shares (incl. treasury shares) at the Time of Listing	18,279,400 shares
Capital at the Time of Listing	JPY 1,865,921 thousand (As of Aug. 25, 2017) JPY 3,025,609 thousand Note: The outstanding shares and the capital at the time of listing count in newly issued shares issued through the public offering. Also, the both numbers could increase as a result of the exercise of the share options.
No. of Shares per Share Unit	100 shares
Business Year	Every year from Dec. 01 to Nov. 30 of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Every year on Nov. 30
Record Date of Surplus Dividend	Nov. 30 and May 31
Transfer Agent	Mitsubishi UFJ Trust and Banking Corporation
Auditor	Deloitte Touche Tohmatsu LLC
Managing Trading Participant	SMBC Nikko Securities Inc.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	1,617,700 shares 931,000 shares
Original Share Offerers	Secondary Offering (Placement by over-allotment scheme) Monex Ventures, Inc. Chihiro Asano Yosuke Tsuji Others	382,300 shares 465,000 shares 159,000 shares 97,000 shares 210,000 shares
Offering Price	JPY 1,550	
Principal Underwriting Participants	SMBC Nikko Securities Inc. Monex, Inc. SBI SECURITIES Co.,Ltd. Mizuho Securities Co., Ltd. Tokai Tokyo Securities Co., Ltd. SHIZUGIN TM SECURITIES CO.,LTD. Ichiyoshi Securities Co., Ltd.	

(Note) The “Initial Listing Application Securities Report (Part I)” of the company is available on our homepage. Please refer to such release for details.