

Outline of Initial Listing Issue

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| Company Name | giftee Inc. |
| Scheduled Listing Date | Sep. 20, 2019 |
| Market Section | Mothers |
| Current Listed Market | N/A |
| Name and Title of Representative | Mutsumi Ota, Representative director, CEO |
| Address of Main Office | 5-10-25 Higashigotanda, Shinagawa-ku Tokyo, 141-0022 Tel. +81-3-6303-9318 |
| (Closest Point of Contact) | (Same as above) |
| Home Page | https://giftee.co.jp/ |
| Date of Incorporation | Aug. 10, 2010 |
| Description of Business | Planning, development and operation of eGift services for individuals, corporations and local governments |
| Category of Industry / Code | Information & Communication • 4449 (ISIN JP3264870001) |
| Authorized Total No. of Shares to be Issued | 80,000,000 shares |
| Issued Shares | 24,031,000 shares (As of Aug. 16, 2019) |
| No. of Issued Shares (incl. treasury shares) at the Time of Listing | 24,831,000 shares |
| Capital at the Time of Listing | JPY 511,835 thousand (As of Aug. 16, 2019) JPY 1,063,835 thousand Note: The issued shares and the capital at the time of listing count in newly issued shares issued through the public offering. Also, the both numbers could increase as a result of the exercise of the share options. |
| No. of Shares per Share Unit | 100 shares |
| Business Year | Every year from Jan. 01 to Dec. 31 |
| General Shareholders Meeting | Within 3 months after the end of the business year |
| Record Date | Every year at the end of Dec. |
| Record Date of Surplus Dividend | Every year on Dec. 31 and Jun. 30 |
| Transfer Agent | Mitsubishi UFJ Trust and Banking Corporation |
| Auditor | ERNST & YOUNG SHINNIHON LLC |
| Managing Trading Participant | Nomura Securities Co.,Ltd. |

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

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| Public Offering / Secondary Offering | Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants) | 800,000 shares 3,590,700 shares |
| | Secondary Offering (Placement by over-allotment scheme) | 658,600 shares |
| Original Share Offerers | KDDI Open Innovation Fund II Investment L.P. JAFCO SV4 Investment Limited Partnership KDDI Open Innovation Fund Investment L.P. Others | 1,486,400 shares 904,300 shares 400,000 shares 800,000 shares |
| Offering Price | JPY 1,500 | |
| Principal Underwriting Participants | Nomura Securities Co.,Ltd. Mizuho Securities Co., Ltd. SMBC Nikko Securities Inc. SBI SECURITIES Co.,Ltd. Daiwa Securities Co. Ltd. IwaiCosmo Securities Co.,Ltd. Monex, Inc. MATSUI SECURITIES CO.,LTD. Mito Securities Co.,Ltd. Okasan Securities Co., Ltd. | |

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” of the company is available on our homepage. Please refer to such release for details.