

Outline of Initial Listing Issue

Company Name	Yappli, Inc.
Scheduled Listing Date	Dec. 22, 2020
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	IHARA Yasubumi, President and CEO
Address of Main Office	41F, 3-2-1 Roppongi, Minato-ku Tokyo, 106-6241 Tel. +81-3-6866-5730
(Closest Point of Contact)	(Same as above)
Home Page	https://yappli.co.jp/
Date of Incorporation	Feb. 14, 2013
Description of Business	Providing a no-code (no programming required) platform "Yappli" for mobile app development, operation and analysis
Category of Industry / Code	Information & Communication / 4168(ISIN JP3933850004)
Authorized Total No. of Shares to be Issued	43,754,400 shares
No. of Issued Shares	11,313,600 shares (As of Nov. 13, 2020)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	11,663,600 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options.
Capital	JPY 1,472,402 thousand (As of Nov. 13, 2020)
No. of Shares per Share Unit	100 shares
Business Year	From Jan. 1 to Dec. 31
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Dec. 31
Record Date of Surplus Dividend	Jun. 30 and Dec. 31
Transfer Agent	Sumitomo Mitsui Trust Bank, Limited
Auditor	KPMG AZSA LLC
Managing Trading Participant	Mizuho Securities Co., Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering /	Public Offering (Newly Issued Shares)	350,000 shares
Secondary Offering	Secondary Offering	4,495,400 shares
	(Placement Underwritten and Purchased by Principal Underwriting Participants)	
	Secondary Offering	726,600 shares
	(Placement by over-allotment scheme)	
Original Share Offerers	YJ1 Investment Partnership	1,787,800 shares
	Globis 4th Fund Investment Limited Partnership	893,300 shares
	Globis Fund IV, L.P.	535,600 shares
	Others	1,278,700 shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Dec. 2, 2020	
Book-building Period	Dec. 4, 2020 to Dec. 10, 2020	
Offering Price Determination Date	Dec. 11, 2020	
Subscription Period	Dec. 14, 2020 to Dec. 17, 2020	
Payment Date	Dec. 21, 2020	
Settlement Date	Dec. 22, 2020	
Principal Underwriting Participants	Mizuho Securities Co., Ltd. Daiwa Securities Co. Ltd. Nomura Securities Co.,Ltd. SBI SECURITIES Co.,Ltd. Monex, Inc.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.