

Outline of Initial Listing Issue

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|---|---|
| Company Name | coconala Inc. |
| Scheduled Listing Date | Mar. 19, 2021 |
| Market Section | Mothers |
| Current Listed Market | N/A |
| Name and Title of Representative | SUZUKI Ayumu, President CEO |
| Address of Main Office | 20-1, Sakuragaoka-cho, Shibuya-ku, Tokyo, 150-0031 Tel. +81-3-6712-7771 |
| (Closest Point of Contact) | (Same as above) |
| Home Page | https://coconala.co.jp/en |
| Date of Incorporation | Jan. 4, 2012 |
| Description of Business | A matching platform that commercialize knowledge, skill and experience to allow you to "buy and sell like e-commerce" |
| Category of Industry / Code | Information & Communication / 4176(ISIN JP3297320008) |
| Authorized Total No. of Shares to be Issued | 71,268,000 shares |
| No. of Issued Shares | 20,474,000 shares (As of Feb. 10, 2021) |
| No. of Issued Shares at the Time of Listing | 21,474,000 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options. |
| Capital | JPY 90,000 thousand (As of Feb. 10, 2021) |
| No. of Shares per Share Unit | 100 shares |
| Business Year | From Sep. 1 to Aug. 31 of the following year |
| General Shareholders Meeting | By the end of Nov. |
| Record Date | Aug. 31 |
| Record Date of Surplus Dividend | The end of Feb. and Aug. 31 |
| Transfer Agent | Mizuho Trust & Banking Co., Ltd. |
| Auditor | Deloitte Touche Tohmatsu LLC |
| Managing Trading Participant | Daiwa Securities Co. Ltd. |

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

| | | |
|-------------------------|--|-------------------|
| Public Offering / | Public Offering (Newly Issued Shares) | 1,000,000 shares |
| Secondary Offering | Secondary Offering | 11,092,900 shares |
| | (Placement Underwritten and Purchased by Principal Underwriting Participants) | |
| | Secondary Offering | 1,813,000 shares |
| | (Placement by over-allotment scheme) | |
| Original Share Offerers | JAFCO SV4 Investment Limited | 2,832,000 shares |
| | Partnership | |
| | Nissay Capital No.5 Investment Limited | 1,411,200 shares |
| | Partnership | |
| | Mistletoe Japan, Inc. | 1,296,000 shares |
| | Others | 5,553,700 shares |
| Offering Price | Book-building method | |
| Determination Method | | |
| Provisional Conditions | Mar. 3, 2021 | |
| Determination Date | | |
| Book-building Period | Mar. 4, 2021 to Mar. 10, 2021 | |
| Offering Price | Mar. 11, 2021 | |
| Determination Date | | |
| Subscription Period | Mar. 12, 2021 to Mar. 17, 2021 | |
| Payment Date | Mar. 18, 2021 | |
| Settlement Date | Mar. 19, 2021 | |
| Principal Underwriting | Daiwa Securities Co. Ltd. | |
| Participants | Mizuho Securities Co., Ltd. | |
| | Credit Suisse Securities (Japan) Limited | |
| | Ichiyoshi Securities Co., Ltd. | |
| | SBI SECURITIES Co.,Ltd. | |
| | Rakuten Securities, Inc. | |
| | Monex, Inc. | |
| | MATSUI SECURITIES CO.,LTD. | |

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.