

Outline of Initial Listing Issue

Company Name	BlueMeme Inc.
Scheduled Listing Date	Jun. 29, 2021
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	MATSUOKA Masanori, President
Address of Main Office	3-20 Kanda-Nishiki-cho, Chiyoda-ku Tokyo, 101-0054 Tel. +81-3-6712-8196
(Closest Point of Contact)	(Same as above)
Home Page	https://www.bluememe.jp/
Date of Incorporation	Dec. 20, 2006
Description of Business	Development and consulting service for enterprise systems using low-code technologies and agile methodologies Distributing software licenses such as OutSystems®
Category of Industry / Code	Information & Communication / 4069(ISIN JP3831120005)
Authorized Total No. of Shares to be Issued	8,600,000 shares
No. of Issued Shares	2,749,946 shares (As of May 25, 2021)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	3,199,946 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options.
Capital	JPY 206,187 thousand (As of May 25, 2021)
No. of Shares per Share Unit	100 shares
Business Year	From Apr. 1 to Mar. 31 of the following year
General Shareholders Meeting	In June
Record Date	Mar. 31
Record Date of Surplus Dividend	Sep. 30 and Mar. 31
Transfer Agent	Mitsubishi UFJ Trust and Banking Corporation
Auditor	ERNST & YOUNG SHINNIHON LLC
Managing Trading Participant	Tokai Tokyo Securities Co., Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering /	Public Offering (Newly Issued Shares)	450,000 shares
Secondary Offering	Secondary Offering	406,000 shares
	(Placement Underwritten and Purchased by Principal Underwriting Participants)	
	Secondary Offering	128,400 shares
	(Placement by over-allotment scheme)	
Original Share Offerers	INTEC IT No.2 Investment Enterprise Limited Partnership	210,000 shares
	MATSUOKA Masanori	82,500 shares
	MIC Innovation IV Limited Liability Fund	74,000 shares
	Others	39,500 shares
Offering Price	Book-building method	
Determination Method		
Provisional Conditions	Jun. 10, 2021	
Determination Date		
Book-building Period	Jun. 14, 2021 to Jun. 18, 2021	
Offering Price	Jun. 21, 2021	
Determination Date		
Subscription Period	Jun. 22, 2021 to Jun. 25, 2021	
Payment Date	Jun. 28, 2021	
Settlement Date	Jun. 29, 2021	
Principal Underwriting Participants	Tokai Tokyo Securities Co., Ltd. Nomura Securities Co.,Ltd. Daiwa Securities Co. Ltd. Mizuho Securities Co., Ltd. SBI SECURITIES Co.,Ltd. TOYO SECURITIES CO.,LTD. Mito Securities Co.,Ltd.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.