

Outline of Initial Listing Issue

Company Name	Media Research Institute, Inc.
Scheduled Listing Date	Sep. 2, 2021
Market Section	Mothers
Current Listed Market	N/A
Concurrent Listings	Fukuoka Stock Exchange
Name and Title of Representative	TANAKA Koji, President
Address of Main Office	2-8-1 Daimyo, Fukuoka Chuo-ku, Fukuoka, 810-0041 Tel. +81-9-2736-5587
(Closest Point of Contact)	(Same as above)
Home Page	https://mediasouken.co.jp/
Date of Incorporation	Mar. 9, 1993
Description of Business	Planning job hunting events for technical college and university students
Category of Industry / Code	Services / 9242(ISIN JP3921330001)
Authorized Total No. of Shares to be Issued	4,200,000 shares
No. of Issued Shares	1,054,000 shares (As of Jul. 29, 2021)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	1,154,000 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options.
Capital	JPY64,850 thousand (As of Jul. 29, 2021)
No. of Shares per Share Unit	100 shares
Business Year	From Aug. 1 to Jul. 31 of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Jul. 31
Record Date of Surplus Dividend	Jan. 31 and Jul. 31
Transfer Agent	Sumitomo Mitsui Trust Bank, Limited
Auditor	Josui Audit Corporation
Managing Trading Participant	TOYO SECURITIES CO.,LTD.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering /	Public Offering (Newly Issued Shares)	100,000 shares
Secondary Offering	Secondary Offering	200,000 shares
	(Placement Underwritten and Purchased by Principal Underwriting Participants)	
	Secondary Offering	45,000 shares
	(Placement by over-allotment scheme)	
Original Share Offerers	TANAKA Koji	200,000 shares
Offering Price	Book-building method	
Determination Method		
Provisional Conditions	Aug. 17, 2021	
Determination Date		
Book-building Period	Aug. 18, 2021 to Aug. 24, 2021	
Offering Price	Aug. 25, 2021	
Determination Date		
Subscription Period	Aug. 26, 2021 to Aug. 31, 2021	
Payment Date	Sep. 1, 2021	
Settlement Date	Sep. 2, 2021	
Principal Underwriting Participants	TOYO SECURITIES CO.,LTD. FFG Securities Co.,Ltd. SBI SECURITIES Co.,Ltd. Ichiyoshi Securities Co., Ltd. Tokai Tokyo Securities Co., Ltd. Okasan Securities Co., Ltd. Kyokuto Securities Co., Ltd. MATSUI SECURITIES CO.,LTD.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.