

Outline of Initial Listing Issue

Company Name	Slogan Inc.
Scheduled Listing Date	Nov. 25, 2021
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	ITO Yutaka, President
Address of Main Office	2-11-7 Minamiaoyama ,Minato-ku Tokyo, 107-0062 Tel. +81-3-6434-5220
(Closest Point of Contact)	(Same as above)
Home Page	https://www.slogan.jp/
Date of Incorporation	Oct. 24, 2005
Description of Business	Recruitment support service by recruiting platform for new industries "Goodfind"
Category of Industry / Code	Services/ 9253(ISIN JP3411600004)
Authorized Total No. of Shares to be Issued	8,000,000 shares
No. of Issued Shares	2,203,075 shares (As of Oct. 21, 2021)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	2,703,075 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options.
Capital	JPY 227,102 thousand (As of Oct. 21, 2021)
No. of Shares per Share Unit	100 shares
Business Year	From Mar. 1 to the end of Feb. of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	The end of Feb.
Record Date of Surplus Dividend	Aug. 31 and The end of Feb.
Transfer Agent	Tokyo Securities Transfer Agent Co.,Ltd.
Auditor	ERNST & YOUNG SHINNIHON LLC
Managing Trading Participant	SMBC Nikko Securities Inc. Monex, Inc.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >		
Public Offering /	Public Offering (Newly Issued Shares)	500,000 shares
Secondary Offering	Secondary Offering (Placement by over-allotment scheme)	75,000 shares
Offering Price	Book-building method	
Determination Method		
Provisional Conditions	Nov. 8, 2021	
Determination Date		
Book-building Period	Nov. 9, 2021 to Nov. 15, 2021	
Offering Price	Nov. 16, 2021	
Determination Date		
Subscription Period	Nov. 17, 2021 to Nov. 22, 2021	
Payment Date	Nov. 24, 2021	
Settlement Date	Nov. 25, 2021	
Principal Underwriting	SMBC Nikko Securities Inc.	
Participants	Monex, Inc. Ichiyoshi Securities Co., Ltd. Mizuho Securities Co., Ltd. SBI SECURITIES Co.,Ltd. Okasan Securities Co., Ltd. MATSUI SECURITIES CO.,LTD. Marusan Securities Co.,Ltd. Kyokuto Securities Co., Ltd. Rakuten Securities, Inc.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.