

Outline of Initial Listing Issue

Company Name	True Data Inc.
Scheduled Listing Date	Dec. 16, 2021
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	YONEKURA Hiroyuki, President and CEO
Address of Main Office	1-10-11 Shibadaimon, Minato-ku, Tokyo, 105-0012 Tel. +81-3-6430-0721
(Closest Point of Contact)	(Same as above)
Home Page	<a href="https://www.truedata.co.jp/">https://www.truedata.co.jp/</a>
Date of Incorporation	Oct. 10, 2000
Description of Business	A big data platform handling purchasing data from consumers across Japan. Development and provision of data analysis including POS/ID-POS and purchasing behavior analysis solutions for retailers and consumer goods manufacturers. Data marketing support
Category of Industry / Code	Information & Communication / 4416(ISIN JP3620900005)
Authorized Total No. of Shares to be Issued	10,000,000 shares
No. of Issued Shares	4,439,400 shares (As of Nov. 11, 2021)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	4,609,400 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options.
Capital	JPY 1,160,510 thousand (As of Nov. 11, 2021)
No. of Shares per Share Unit	100 shares
Business Year	From Apr. 1 to Mar. 31 of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Mar. 31
Record Date of Surplus Dividend	Sep. 30 and Mar. 31
Transfer Agent	Mitsubishi UFJ Trust and Banking Corporation
Auditor	ERNST & YOUNG SHINNIHON LLC
Managing Trading Participant	Ichiyoshi Securities Co., Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	170,000 shares 1,063,400 shares
	Secondary Offering (Placement by over-allotment scheme)	185,000 shares
Original Share Offerers	INCJ, Ltd.	1,063,400 shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Nov. 29, 2021	
Book-building Period Offering Price Determination Date	Nov. 30, 2021 to Dec. 6, 2021 Dec. 7, 2021	
Subscription Period Payment Date	Dec. 8, 2021 to Dec. 13, 2021 Dec. 15, 2021	
Settlement Date	Dec. 16, 2021	
Principal Underwriting Participants	Ichiyoshi Securities Co., Ltd. Mizuho Securities Co., Ltd. Daiwa Securities Co. Ltd. Monex, Inc. SBI SECURITIES Co.,Ltd. MATSUI SECURITIES CO.,LTD. Rakuten Securities, Inc. TOYO SECURITIES CO.,LTD. Kyokuto Securities Co., Ltd. Mito Securities Co.,Ltd. Okasan Securities Co., Ltd.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.