

Outline of Initial Listing Issue

Company Name	THECOO Inc.
Scheduled Listing Date	Dec. 22, 2021
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	TAIRA Masato, President, CEO
Address of Main Office	Jingumae-Terrace F5, 3 chome-25-15 Jingumae, Shibuya-ku Tokyo, 150-0001 Tel. +81-3-6420-0145
(Closest Point of Contact)	(Same as above)
Home Page	https://thecoo.co.jp/
Date of Incorporation	Jan. 20, 2014
Description of Business	Management and Operation of Fan Community Platform, Influencer Marketing and Consultation of Online Advertising
Category of Industry / Code	Information & Communication / 4255(ISIN JP3345710002)
Authorized Total No. of Shares to be Issued	7,285,420 shares
No. of Issued Shares	1,821,355 shares (As of Nov. 17, 2021)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	2,021,355 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options.
Capital	JPY 90,000 thousand (As of Nov. 17, 2021)
No. of Shares per Share Unit	100 shares
Business Year	From Jan. 1 to Dec. 31
General Shareholders Meeting	In March
Record Date	Dec. 31
Record Date of Surplus Dividend	Jun. 30 and Dec. 31
Transfer Agent	Mitsubishi UFJ Trust and Banking Corporation
Auditor	PricewaterhouseCoopers Kyoto
Managing Trading Participant	Mizuho Securities Co., Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	200,000shares 300,700shares
	Secondary Offering (Placement by over-allotment scheme)	75,100shares
Original Share Offerers	YJ2 Investment Partnership NVCCNO.7 Investment Limited Partnership D4V Fund I Limited Partner TAIRA Masato Others	71,000shares 50,000shares 30,000shares 30,000shares 119,700shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Dec. 3, 2021	
Book-building Period Offering Price	Dec. 6, 2021 to Dec. 10, 2021 Dec. 13, 2021	
Determination Date Subscription Period	Dec. 14, 2021 to Dec. 17, 2021	
Payment Date Settlement Date	Dec. 21, 2021 Dec. 22, 2021	
Principal Underwriting Participants	Mizuho Securities Co., Ltd. Daiwa Securities Co. Ltd. Nomura Securities Co.,Ltd. Ichiyoshi Securities Co., Ltd. SBI SECURITIES Co.,Ltd. Monex, Inc. Rakuten Securities, Inc. MATSUI SECURITIES CO.,LTD. TOYO SECURITIES CO.,LTD. Kyokuto Securities Co., Ltd. Akatsuki Securities, Inc.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.