

Outline of Initial Listing Issue

Company Name	NIFTY Lifestyle Co.,Ltd.
Scheduled Listing Date	Dec. 24, 2021
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	NARITA Takashi, President and CEO
Address of Main Office	Shinjuku Front Tower, 2-21-1 Kita-Shinjuku, Shinjuku-ku Tokyo, 169-0074 Tel. +81-3-6807-4538
(Closest Point of Contact)	(Same as above)
Home Page	<a href="https://niftylifestyle.co.jp/">https://niftylifestyle.co.jp/</a>
Date of Incorporation	Feb. 23, 2018
Description of Business	“Behavior support web business” that uses IT technology to make life more convenient and enriching
Category of Industry / Code	Information & Communication / 4262(ISIN JP3756210005)
Authorized Total No. of Shares to be Issued	20,000,000 shares
No. of Issued Shares	5,000,000 shares (As of Nov. 19, 2021)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	6,250,000 shares (Note) The number includes newly issued shares issued through the public offering.
Capital	JPY 100,000 thousand (As of Nov. 19, 2021)
No. of Shares per Share Unit	100 shares
Business Year	From Apr. 1 to Mar. 31 of the following year
General Shareholders Meeting	Convening by June every year
Record Date	Mar. 31
Record Date of Surplus Dividend	Sep. 30 and Mar. 31
Transfer Agent	Mitsubishi UFJ Trust and Banking Corporation
Auditor	Deloitte Touche Tohmatsu LLC
Managing Trading Participant	Mizuho Securities Co., Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	1,250,000 shares 850,000 shares
	Secondary Offering (Placement by over-allotment scheme)	315,000 shares
Original Share Offerers	NIFTY Corporation	850,000 shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Dec. 6, 2021	
Book-building Period Offering Price Determination Date	Dec. 8, 2021 to Dec. 14, 2021 Dec. 15, 2021	
Subscription Period Payment Date	Dec. 16, 2021 to Dec. 21, 2021 Dec. 23, 2021	
Settlement Date	Dec. 24, 2021	
Principal Underwriting Participants	Mizuho Securities Co., Ltd. Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. Daiwa Securities Co. Ltd. SBI SECURITIES Co.,Ltd. Okasan Securities Co., Ltd. Rakuten Securities, Inc. Monex, Inc. MATSUI SECURITIES CO.,LTD.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.