

Outline of Initial Listing Issue

Company Name	SEYFERT LTD.
Scheduled Listing Date	Feb. 4, 2022
Market Section	JASDAQ Standard
Current Listed Market	N/A
Name and Title of Representative	HASEGAWA Takashi, President
Address of Main Office	3-27-11 Shibuya, Shibuya-ku Tokyo, 150-0002 Tel. +81-3-5464-3690
(Closest Point of Contact)	(Same as above) Tel. +81-3-5464-1490
Home Page	https://www.seyfert.co.jp/
Date of Incorporation	Jul. 11, 1991
Description of Business	Advertising, Placement and Temping Agency, Education Provider for the Beauty Industry
Category of Industry / Code	Services / 9213(ISIN JP3415700008)
Authorized Total No. of Shares to be Issued	3,600,000 shares
No. of Issued Shares	900,000 shares (As of Dec. 24, 2021)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	1,320,800 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options.
Capital	JPY 50,000 thousand (As of Dec. 24, 2021)
No. of Shares per Share Unit	100 shares
Business Year	From Jan. 1 to Dec. 31
General Shareholders Meeting	In March
Record Date	Dec. 31
Record Date of Surplus Dividend	Jun. 30 and Dec. 31
Transfer Agent	Mizuho Trust & Banking Co., Ltd.
Auditor	Crowe Toyo & Co.
Managing Trading Participant	Mizuho Securities Co., Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering /	Public Offering (Newly Issued Shares)	420,800 shares
Secondary Offering	Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	324,800 shares
	Secondary Offering (Placement by over-allotment scheme)	111,800 shares
Original Share Offerers	HASEGAWA Takashi	221,800 shares
	HASEGAWA Mie	45,000 shares
	YAMADA Minoru	33,000 shares
	Others	25,000 shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Jan. 17, 2022	
Book-building Period	Jan. 19, 2022 to Jan. 25, 2022	
Offering Price Determination Date	Jan. 26, 2022	
Subscription Period	Jan. 27, 2022 to Feb. 1, 2022	
Payment Date	Feb. 3, 2022	
Settlement Date	Feb. 4, 2022	
Principal Underwriting Participants	Mizuho Securities Co., Ltd. Daiwa Securities Co. Ltd. IwaiCosmo Securities Co.,Ltd. Ichiyoshi Securities Co., Ltd. Monex, Inc.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.

(Note 3) When the market restructuring is implemented on Apr. 4, 2022, SEYFERT LTD. will be listed on the Standard Market, but TSE will decide the company's listing segment based on its segment selection application and post the decision on JPX's official website* at around 15:30 on the date of the listing (scheduled for Feb. 4, 2022).

*The webpage regarding the market segment selection results (<https://www.jpx.co.jp/english/equities/market-restructure/results/index.html>) will be available from Jan. 11, 2022.