

Outline of Initial Listing Issue

Company Name	IMAGE MAGIC Inc.
Scheduled Listing Date	Mar. 3, 2022
Market Section	Mothers
Current Listed Market	N/A
Name and Title of Representative	YAMAKAWA Makoto, Representative Director, President and CEO
Address of Main Office	1-3-11 Koishikawa, Bunkyo-ku Tokyo, 112-0002 Tel. +81-3-6825-7510
(Closest Point of Contact)	(Same as above)
Home Page	<a href="https://imagemagic.jp/">https://imagemagic.jp/</a>
Date of Incorporation	May 23, 1995
Description of Business	Provision of on-demand printing platform, sales and manufacturing of original print goods, development, sales and consulting of systems and machinery for manufacturing utilizing IoT
Category of Industry / Code	Other Products / 7793 (ISIN JP3149350005)
Authorized Total No. of Shares to be Issued	7,000,000 shares
No. of Issued Shares	1,965,300 shares (As of Jan. 25, 2022)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	2,135,300 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of the share options.
Capital	JPY 98,500 thousand (As of Jan. 25, 2022)
No. of Shares per Share Unit	100 shares
Business Year	From May 1 to Apr. 30 of the following year
General Shareholders Meeting	In July
Record Date	Apr. 30
Record Date of Surplus Dividend	Oct. 31 and Apr. 30
Transfer Agent	Mizuho Trust & Banking Co., Ltd.
Auditor	ERNST & YOUNG SHINNIHON LLC
Managing Trading Participant	Mizuho Securities Co., Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering /	Public Offering (Newly Issued Shares)	170,000 shares
Secondary Offering	Secondary Offering	305,500 shares
	(Placement Underwritten and Purchased by Principal Underwriting Participants)	
	Secondary Offering	71,300 shares
	(Placement by over-allotment scheme)	
Original Share Offerers	JAPAN Creative Platform Group Co., Ltd.	130,000 shares
	MSIVC 2008V Venture Capital Investment Limited Partnership	80,500 shares
	YAMAKAWA Makoto	45,000 shares
	Others	50,000 shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Feb. 8, 2022	
Book-building Period	Feb. 10, 2022 to Feb. 17, 2022	
Offering Price Determination Date	Feb. 18, 2022	
Subscription Period	Feb. 21, 2022 to Feb. 25, 2022	
Payment Date	Mar. 2, 2022	
Settlement Date	Mar. 3, 2022	
Principal Underwriting Participants	Mizuho Securities Co., Ltd. Daiwa Securities Co. Ltd. Nomura Securities Co.,Ltd. Monex, Inc. Rakuten Securities, Inc. SBI SECURITIES Co.,Ltd. MATSUI SECURITIES CO.,LTD.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.

(Note 3) When the market restructuring is implemented on Apr. 4, 2022, IMAGE MAGIC Inc. will be listed on the Growth Market, but TSE will decide the company's listing segment based on its segment selection application and post the decision on JPX's official website\* at around 15:30 on the date of the listing (scheduled for Mar. 3, 2022).

\* <https://www.jpx.co.jp/english/equities/market-restructure/results/index.html>