

Outline of Initial Listing Issue

Company Name	Excite Holdings Co.,Ltd.
Scheduled Listing Date	Apr. 19, 2023
Market Section	Standard Market
Current Listed Market	N/A
Name and Title of Representative	SAIJO Shinichi, Representative Director&CEO
Address of Main Office	3-20-1 Minamiazabu, Minato-ku, Tokyo, 106-0047 Tel. +81-3-6450-2729
(Closest Point of Contact)	(Same as above)
Home Page	https://www.excite-holdings.co.jp/
Date of Incorporation	Jul. 18, 2018
Description of Business	Business management and related operations of group companies:, Platform Business, Broadband Business, and SaaS /DX Business
Category of Industry / Code	Information & Communication / 5571(ISIN JP3161350008)
Authorized Total No. of Shares to be Issued	15,500,000 shares
No. of Issued Shares	3,896,540 shares (As of Mar. 15, 2023)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	4,796,540 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of share options, etc.
Capital	JPY 100,000 thousand (As of Mar. 15, 2023)
No. of Shares per Share Unit	100 shares
Business Year	From Apr. 1 to Mar. 31 of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Mar. 31
Record Date of Surplus Dividend	Sep. 30 and Mar. 31
Transfer Agent	Mizuho Trust & Banking Co., Ltd.
Auditor	Deloitte Touche Tohmatsu LLC
Managing Trading Participant	Mizuho Securities Co., Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement by over-allotment scheme)	900,000 shares 135,000 shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Mar. 30, 2023	
Book-building Period Offering Price	Apr. 3, 2023 to Apr. 7, 2023 Apr. 10, 2023	
Determination Date Subscription Period	Apr. 11, 2023 to Apr. 14, 2023	
Payment Date Settlement Date	Apr. 18, 2023 Apr. 19, 2023	
Principal Underwriting Participants	Mizuho Securities Co., Ltd. Daiwa Securities Co. Ltd. SBI SECURITIES Co.,Ltd. Rakuten Securities, Inc. SMBC Nikko Securities Inc. MATSUI SECURITIES CO.,LTD.	

- (Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.
- (Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.