

Outline of Initial Listing Issue

On Oct. 30, 2023, TSE approved the initial listing of ASMARQ Co.,Ltd. (hereinafter "the Company") on Standard Market.

The Company's shares are currently listed on TOKYO PRO Market, but will be delisted from TOKYO PRO Market on Dec. 3, 2023.

Company Name	ASMARQ Co.,Ltd.
Scheduled Listing Date	Dec. 4, 2023
Market Section	Standard Market
Current Listed Market	TOKYO PRO Market (Listed in Jan. 2022)
Name and Title of Representative	MACHIDA Masakazu, President
Address of Main Office	1-32-12 Higashi, Shibuya-ku, Tokyo, 150-0011 Tel. +81-3-5468-8181
(Closest Point of Contact)	(Same as above)
Home Page	https://www.asmarq.co.jp/global/
Date of Incorporation	Dec. 21, 2001
Description of Business	Marketing Research
Category of Industry / Code	Information & Communication / 4197 (ISIN JP3119870008)
Authorized Total No. of Shares to be Issued	4,000,000 shares
No. of Issued Shares	1,000,000 shares (As of Oct. 30, 2023)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	1,085,000 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of share options, etc.
Capital	JPY 50,000 thousand (As of Oct. 30, 2023)
No. of Shares per Share Unit	100 shares
Business Year	From Dec. 1 to Nov. 30 of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Nov. 30
Record Date of Surplus Dividend	May 31 and Nov. 30
Transfer Agent	Sumitomo Mitsui Trust Bank, Limited
Auditor	Deloitte Touche Tohmatsu LLC
Managing Trading Participant	SBI SECURITIES Co.,Ltd.

(Reference Translation)

<Overview of Public Offering / Secondary Offering >

Public Offering / Secondary Offering	Public Offering (Newly Issued Shares) Secondary Offering (Placement Underwritten and Purchased by Principal Underwriting Participants)	85,000 shares 425,000 shares
	Secondary Offering (Placement by over-allotment scheme)	76,500 shares
Original Share Offerers	MACHIDA Masakazu KIHARA Yasuhiro	415,000 shares 10,000 shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Nov. 14, 2023	
Book-building Period	Nov. 16, 2023 to Nov. 22, 2023	
Offering Price Determination Date	Nov. 24, 2023	
Subscription Period	Nov. 27, 2023 to Nov. 30, 2023	
Payment Date	Dec. 1, 2023	
Settlement Date	Dec. 4, 2023	
Principal Underwriting Participants	SBI SECURITIES Co.,Ltd. Daiwa Securities Co. Ltd. Okasan Securities Co., Ltd. Kyokuto Securities Co., Ltd. MATSUI SECURITIES CO.,LTD. Akatsuki Securities, Inc.	

- (Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.
- (Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.
- (Note 3) Buy and sell market orders for this issue are prohibited in transactions carried out up to and including the initial price determination date.