

Outline of Initial Listing Issue

Company Name	GMO Commerce, Inc.
Scheduled Listing Date	Sep. 25, 2025
Market Section	Growth Market
Current Listed Market	N/A
Name and Title of Representative	YAMANA Masato, President
Address of Main Office	1-2-3 Dogenzaka, Shibuya-ku Tokyo, 150-0043 Tel. +81-3-3770-7030
(Closest Point of Contact)	(Same as above)
Home Page	https://www.gmo-c.jp/
Date of Incorporation	Nov. 22, 2012
Description of Business	Development and provision of marketing platforms and solutions designed to enhance customer experience (CX) and accelerate digital transformation (DX) for various storefront businesses
Category of Industry / Code	Services / 410A (ISIN JP3386970002)
Authorized Total No. of Shares to be Issued	14,385,600 shares
No. of Issued Shares	3,596,400 shares (As of Aug. 21, 2025)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	5,164,800 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of share options, etc.
Capital	JPY 100,000 thousand (As of Aug. 21, 2025)
No. of Shares per Share Unit	100 shares
Business Year	From Jan. 1 to Dec. 31
General Shareholders Meeting	In March
Record Date	Dec. 31
Record Date of Surplus Dividend	Jun. 30 and Dec. 31
Transfer Agent	Sumitomo Mitsui Trust Bank, Limited
Auditor	ERNST & YOUNG SHINNIHON LLC
Managing Trading Participant	Daiwa Securities Co. Ltd.

<Overview of Public Offering and Secondary Distribution >

Public Offering /	Public Offering (Newly Issued Shares)	1,568,400 shares
Secondary Distribution	Secondary Distribution (Placement by over-allotment scheme)	235,200 shares
Offering Price	Book-building method	
Determination Method		
Provisional Conditions	Sep. 5, 2025	
Determination Date		
Book-building Period	Sep. 8, 2025 to Sep. 12, 2025	
Offering Price	Sep. 16, 2025	
Determination Date		
Subscription Period	Sep. 17, 2025 to Sep. 22, 2025	
Payment Date	Sep. 24, 2025	
Settlement Date	Sep. 25, 2025	
Principal Underwriting	Daiwa Securities Co. Ltd.	
Participants	SMBC Nikko Securities Inc.	
	Nomura Securities Co., Ltd.	
	Mizuho Securities Co., Ltd.	
	Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.	

- (Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.
- (Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.
- (Note 3) Buy and sell market orders for this issue are prohibited in transactions carried out up to and including the initial price determination date.