

Outline of Initial Listing Issue

Company Name	every,Inc.
Scheduled Listing Date	Aug. 4, 2026
Market Section	Growth Market
Current Listed Market	N/A
Name and Title of Representative	YOSHIDA Taisei, President
Address of Main Office	3-2-1 Roppongi, Minato-ku Tokyo, 106-6238 Tel. +81-3-6434-0874
(Closest Point of Contact)	(Same as above)
Home Page	<a href="https://corp.every.tv/">https://corp.every.tv/</a>
Date of Incorporation	Sep. 1, 2015
Description of Business	Operation of various media, primarily video media, and provision of advertising solutions through these platforms
Category of Industry / Code	Services / 607A (ISIN JP3167100001)
Authorized Total No. of Shares to be Issued	78,531,200 shares
No. of Issued Shares	19,632,808 shares (As of Jun. 30, 2026)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	20,738,108 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of share options, etc.
Capital	JPY 50,000 thousand (As of Jun. 30, 2026)
No. of Shares per Share Unit	100 shares
Business Year	From Jul. 1 to Jun. 30 of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Jun. 30
Record Date of Surplus Dividend	Dec. 31 and Jun. 30
Transfer Agent	Sumitomo Mitsui Trust Bank, Limited
Auditor	KPMG AZSA LLC
Managing Trading Participant	SMBC Nikko Securities Inc.

(Reference Translation)

<Overview of Public Offering and Secondary Distribution >		
Public Offering /	Public Offering (Newly Issued Shares)	1,105,300 shares
Secondary Distribution	Secondary Distribution	4,815,100 shares
	(Placement Underwritten and Purchased by Principal Underwriting Participants)	
	Secondary Distribution	888,000 shares
	(Placement by over-allotment scheme)	
Original Share Offerors	KDDI CORPORATION	1,834,400 shares
	WiL Fund II, L.P.	768,000 shares
	DCM Ventures China Fund (DCM VIII), L.P.	731,000 shares
	Others	1,481,700 shares
Offering Price Determination Method	Book-building method	
Provisional Conditions Determination Date	Jul. 16, 2026	
Book-building Period	Jul. 17, 2026 to Jul. 24, 2026	
Offering Price Determination Date	Jul. 27, 2026	
Subscription Period	Jul. 28, 2026 to Jul. 31, 2026	
Payment Date	Aug. 3, 2026	
Settlement Date	Aug. 4, 2026	
Principal Underwriting Participants	SMBC Nikko Securities Inc. SBI SECURITIES Co.,Ltd. Monex, Inc. MATSUI SECURITIES CO.,LTD. Marusan Securities Co.,Ltd.	

(Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.

(Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.

(Note 3) Buy and sell market orders for this issue are prohibited in transactions carried out up to and including the initial price determination date.