

Outline of Initial Listing Issue

Company Name	Skyfall Inc.
Scheduled Listing Date	Sep. 17, 2026
Market Section	Growth Market
Current Listed Market	N/A
Name and Title of Representative	HASEGAWA Tomokazu, CEO
Address of Main Office	Midtown Tower 19F, 9-7-1 Akasaka, Minato-ku, Tokyo, 107-6219 Tel. +81-3-6869-9143
(Closest Point of Contact)	(Same as above)
Home Page	https://skyfall.co.jp/
Date of Incorporation	Oct. 26, 2017
Description of Business	The Company operates SKYFLAG, its flagship reward marketing platform, centered on “Long CPE Reward Ads,” under which advertisers are charged only when users complete specified actions
Category of Industry / Code	Services / 625A (ISIN JP3395950003)
Authorized Total No. of Shares to be Issued	24,000,000 shares
No. of Issued Shares	6,207,450 shares (As of Aug. 17, 2026)
No. of Issued Shares (incl. treasury shares) at the Time of Listing	7,307,450 shares (Note 1) The number includes newly issued shares issued through the public offering. (Note 2) The number could increase as a result of the exercise of share options, etc.
Capital	JPY 79,393 thousand (As of Aug. 17, 2026)
No. of Shares per Share Unit	100 shares
Business Year	From Oct. 1 to Sep. 30 of the following year
General Shareholders Meeting	Within 3 months after the end of the business year
Record Date	Sep. 30
Record Date of Surplus Dividend	Mar. 31 and Sep. 30
Transfer Agent	Mitsubishi UFJ Trust and Banking Corporation
Auditor	ES Next LLC
Managing Trading Participant	SBI SECURITIES Co.,Ltd.

<Overview of Public Offering and Secondary Distribution >

Public Offering /	Public Offering (Newly Issued Shares)	1,100,000 shares
Secondary Distribution	Secondary Distribution	1,203,800 shares
	(Placement Underwritten and Purchased by Principal Underwriting Participants)	
	Secondary Distribution	345,500 shares
	(Placement by over-allotment scheme)	
Original Share Offerors	HASEGAWA Tomokazu	797,400 shares
	and factory, inc.	181,900 shares
	TAYANO Takamasa	125,000 shares
	Others	99,500 shares
Offering Price	Book-building method	
Determination Method		
Provisional Conditions	Aug. 31, 2026	
Determination Date		
Book-building Period	Sep. 2, 2026 to Sep. 8, 2026	
Offering Price	Sep. 9, 2026	
Determination Date		
Subscription Period	Sep. 10, 2026 to Sep. 15, 2026	
Payment Date	Sep. 16, 2026	
Settlement Date	Sep. 17, 2026	
Principal Underwriting Participants	SBI SECURITIES Co.,Ltd. Daiwa Securities Co. Ltd. SMBC Nikko Securities Inc. Mizuho Securities Co., Ltd. Rakuten Securities, Inc. Monex, Inc. Okasan Securities Co., Ltd. Kyokuto Securities Co., Ltd. MATSUI SECURITIES CO.,LTD.	

- (Note 1) Tokyo Stock Exchange, Inc. approves new listings based on the results of the examination by Japan Exchange Regulation.
- (Note 2) The “Initial Listing Application Securities Report (Part I)” (only in Japanese) of the company is available on the JPX official website. Please refer to such release for details.
- (Note 3) Buy and sell market orders for this issue are prohibited in transactions carried out up to and including the initial price determination date.