# PRESS RELEASE

JPX JAPAN EXCHANGE GROUP

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日本取引所グループ プレスリリース

January 30, 2017 Tokyo Stock Exchange, Inc.

# Winners of the 5th Corporate Value Improvement Award

The following companies have been selected as winners of the Corporate Value Improvement Award for 2016 by the Listed Company Award Selection Committee (Chairman: Research Professor Kunio Ito, Graduate School of Commerce and Management, Hitotsubashi University).

### 1. Winners of the Corporate Value Improvement Award

### (1) Grand Prix

| Company Name    | Code | Sector    | Market Division |
|-----------------|------|-----------|-----------------|
| Kao Corporation | 4452 | Chemicals | 1st Section     |

# (2) Excellence Award

| Company Name             | Code | Sector         | Market Division |
|--------------------------|------|----------------|-----------------|
| Meiji Holdings Co., Ltd. | 2269 | Foods          | 1st Section     |
| START TODAY CO., LTD.    | 3092 | Retail Trade   | 1st Section     |
| Astellas Pharma Inc.     | 4503 | Pharmaceutical | 1st Section     |

(in order of code number)

# 2. Reason for Selection

Kao Corporation, Meiji Holdings Co.,Ltd, START TODAY CO.,LTD. and Astellas Pharma Inc. all engaged in excellent management initiatives toward improving corporate value, which was aimed at creating value that exceeds capital cost.

The Committee awarded the Grand Prix to Kao Corporation ("the Company") for its outstanding management initiatives to improve corporate value. Notably, the Company has laid the groundwork for improvement in value by adopting such performance indicators as EVA (Economic Value Added), which serves as a gauge to measure how far value creation has surpassed capital costs. The Company has also successfully integrated EVA into various management processes, allowing it to achieve sustainable value-creating growth.

[Contact]

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