

Outline of Initial Listing Issue

KADOKAWA DWANGO CORPORATION which is scheduled for listing on October 1, 2014, is the wholly-owning parent company established by listed companies KADOKAWA CORPORATION and DWANGO CO.,Ltd. via joint stock transfer. Because the company has not been established at the time of this document's release, this document contains estimations and predictions regarding the conditions on October 1, 2014, the day of the company's establishment.

Company Name	KADOKAWA DWANGO CORPORATION	
Scheduled Listing Date	Oct. 1, 2014	
Market Section	1st Section	
Current Listed Market	N/A	
Concurrent Listings	N/A	
Name and Title of Representative	Nobuo Kawakami, Chairman and Representative Director	
Address of Main Office	Tatsuo Sato, President and Representative Director	
	2-13-3, Fujimi, Chiyoda-ku, Tokyo, 102-8177	
	Tel. to be determined	
(Closest Point of Contact)	(Same as above)	
(Contact Details of Wholly-owned Subsidiary)	KADOKAWA CORPORATION	Tel. +81-3-3238-8401
Home Page	DWANGO CO.,Ltd.	Tel. +81-3-3549-6300
	http://info.kadokawadwango.co.jp	
	(Scheduled to be established on Oct. 1, 2014)	
Date of Incorporation	Oct. 1, 2014	
Description of Business	Business management of subsidiaries conducting the businesses below and incidental or related businesses, etc.	
	(1) Publishing	
	(2) Film	
	(3) Publishing rights	
	(4) Digital contents	
	(5) Planning, development and operation of network entertainment service, and contents	
	(6) Operation of video- sharing website	
Category of Industry/ Code	Information & Communication • 9468 (ISIN JP3214350005)	
Authorized Total No. of Shares to be Issued	260,000,000 shares	
Capital	JPY 20,000,000 thousand	
No. of Outstanding Shares (incl. treasury shares) at the time of Listing	74,935,850 shares	
	Note: If the total number of issued shares of KADOKAWA CORPORATION or DWANGO CO.,Ltd. changes before this stock transfer comes into force, the total number of issued shares of KADOKAWA DWANGO CORPORATION as of Oct. 1, 2014 may change.	
No. of Shares per Share Unit	100 shares	
Business Year	Every year Apr. 1- Mar. 31 of following year	
General Shareholders Meeting	In June	
Record Date	Every year Mar. 31	
Record Date of Surplus Dividend	Every year Sep. 30 and Mar. 31	

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(Reference Translation)

Transfer Agent	Sumitomo Mitsui Trust Bank, Limited
Auditor	Deloitte Touche Tohmatsu LLC

(Note) Documents such as the "Securities Report for Initial Listing Application (Part I)" are available on the TSE website at (<http://www.tse.or.jp/>) (only in Japanese).

* The listing examination of this case is conducted pursuant to Rule 209 of the Securities Listing Regulations (Listing Examination Pertaining to Technical Listing). In cases where a listed company conducts a stock transfer where it will become a wholly owned subsidiary company, Tokyo Stock Exchange, Inc. delists the listed company (which will become a wholly-owned subsidiary company via stock transfer) and lists the newly-established wholly-owning parent company.

The listing examination pursuant to Rule 209 of the Securities Listing Regulations focuses on whether or not such newly-established company formed through corporate reorganization meets certain formal listing criteria at the time of its listing. Such listing examination is different from the initial listing examination which is conducted in detail from perspectives such as corporate continuity, profitability, and soundness of corporate management.

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